

Please respect embargo of Sunday, 3 February 2019.

KÄSTLE establishes production facility in Czech Republic

New majority owner sees growth for Austrian ski manufacturer set to continue.

It's been an exciting year for premium ski brand Kästle. In March 2018, ConsilSport, owned by former ski racer Tomáš Němec, acquired a majority stake in the business. On February 1st, 2019, aside from the manufacturing site in Hohenems, Kästle will open the doors to its second production facility in Nové Město na Moravě (CZ). This year's ISPO sees them launch no fewer than 28 new ski models. And with three cross-country lines, Kästle is also celebrating a comeback in the Nordic sector.

Tomáš Němec, a distinguished entrepreneur with a successful background in the industrial sector, is himself a passionate skier and former ski racer. His aim with ConsilSport is to establish it as a prominent group within the sports industry.

"In order for Kästle's growth targets in the premium ski sector to be met, it's important for Kästle to have its own manufacturing facility for series production. This has been possible by bringing in an existing production facility in Nové Město na Moravě, which will operate from now on under "Kästle". Together with the Kästle team in Hohenems, I look forward to meeting future challenges on the path towards further growth", says Němec.

In addition to Kästle GmbH with its headquarters in Hohenems and subsidiary companies in Switzerland and the USA, the group also owns Kastle CZ, a.s. with production capacity for 100,000 pairs of skis per year for Kästle and other brands. Kästle's seat remains in Hohenems and has seen its staff numbers swell in the past few months. The Hohenems ski production is focused on R&D, small-series production and the manufacture of composite parts. For instance, the luge for the Austrian national team and the International Luge Federation, is manufactured in Hohenems.

Pictures: <https://bit.ly/2S0RR21>



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Nordic sector comeback

With over 30 years' expertise in the World Cup cross-country sector, Kästle is back on the Nordic scene with its own race division, three lines of cross-country skis and jump skis. For the first time ever, Kästle is taking real World Cup competition skis into series production, thereby making attributes like unbeatable performance, maximum transfer of power and precision available to all athletes looking for superior speed.

New premium skis for the whole family

Three new Vogue women's skis herald the return of this iconic line. All three models benefit from maximum performance that's precisely geared towards women. The flex of the skis and the binding mount points are women-specific and the construction is lighter and more comfortable all round. The graphics are also designed by women, for women.

The world champions of tomorrow can start their sporting careers with the help of the little mascot 'Holly' featured on the KX line of children's skis. With zero compromise on Kästle quality, these skis make their first experience intuitive, easy and fun, right from the start.

Then there's the top-quality Kästle junior JX line, for ambitious kids taking it to the next level, who like to rip on the piste, in the backcountry or through the gates. When they're having fun, they're learning without even realising.

In the freeride range, Kästle is launching four new FX models featuring their TRI technology — 3D shape, triple wood core and carbon-fibreglass wrapped core — for maximum transfer of power, stability and perfect float in the backcountry.

A new carbon-reinforced line of PX piste skis and an exclusive limited-edition ski (limited to 500 pairs per year) round off the Kästle portfolio.

Hollowtech revolutionised

The new FX and PX lines feature Kästle's unique new, patented, two-tier Hollowtech 3.0 technology that enables a reduction in the amount of materials used. Oscillation recovery is up to 30 % faster, the ski is damper, edge-grip is more powerful, turn initiations are more precise, and overall weight is reduced.

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